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# MACKIE

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**SCOTT MACKIE** SENIOR GRAPHIC DESIGNER DEDICATED TO DELIVERING EXCELLENT WORK AND A HIGH LEVEL OF PROFESSIONAL SERVICE. A TEAM PLAYER WITH A FRIENDLY, POSITIVE ATTITUDE AND ALWAYS RELIABLE ■

## EMPLOYMENT HISTORY

### **Self Employed**

#### **WordPress Designer**

**March 2020 to January 2021**

Designed WordPress websites for Salvesen Graham, Jennifer Manners and Collis Bird & Withey. The role included creating graphic assets, briefing developers and managing the project from start to finish.

### **Clarion Gaming**

#### **Freelance Senior Graphic Designer**

**December 2019 to February 2020**

I designed large format posters and signage for an iGaming event in London using creative concepts event information to help visitors find the right talk or meeting rooms.

### **Redwood London**

#### **Freelance Senior Graphic Designer**

**January 2017 to April 2019**

Principal marketing collateral designer for FedEx Express account. Designed emails, websites, brochures, and brand guidelines. Briefed and mentored Junior Designers.

### **Becurious**

#### **Freelance Senior Graphic Designer**

**September 2016 to December 2016**

Designed brochures and adverts for Lloyds Pharmacy account. Created website designs and layouts for one of their commercial property clients.

### **Redwood Publishing**

#### **Freelance Senior Graphic Designer**

**July 2016 to August 2016**

Designed food catalogues for M&S account working with an in-house editorial team. Created editorial page layouts featuring M&S products with inspirational photography.

### **Electric Word plc**

#### **Freelance Senior Editorial Designer**

**March 2015 to June 2016**

Designed, and art directed iGaming Business magazines. Creating cover concepts, feature layouts and final print ready PDF artwork.

### **Boden**

#### **Freelance Senior Graphic Designer**

**February 2015**

Designed digital media for womenswear email newsletters, website pages, banners, and social assets.

### **TK Maxx**

#### **Freelance Senior Graphic Designer**

**December 2014**

Designed digital media for fashion email newsletters, banners for Christmas launch and January sales.

### **T M Lewin**

#### **Freelance Senior Graphic Designer**

**June 2014 to September 2014**

Designed retail campaigns for POS and window promotions. Managed design assets and created PDF artwork for large format printing.

### **Marks & Spencers**

#### **Freelance Senior Graphic Designer**

**May 2014**

Designed food POS graphics for M&S stores, world foods range. Developing concepts for aisle graphics, following brand guidelines and using food photography.

### **Soap & Glory**

#### **Freelance Senior Graphic Designer**

**April 2014**

Created 2D designs for POS, packaging and marketing material following brand guidelines.

### **Tesco**

#### **Freelance Senior Graphic Designer**

**May 2013 to February 2014**

Produced experiential design for Tesco's proposition stores including world foods and beauty aisles. Created final PDF artwork for large format printing.

### **Homebase**

#### **Freelance Senior Graphic Designer**

**December 2012 to September 2013**

Designer and project manager for local marketing projects and the proposition stores. Designed offline and online campaigns.

Continues overleaf...

## EMPLOYMENT HISTORY CONTINUED

### White Stuff

Freelance Senior Graphic Designer  
September 2012 to November 2012

Produced an internal product brochure for shop assistants to use in White Stuff stores.

### Great Little Trading Co.

Creative Manager  
March 2012 to August 2012

Managed a small team of in-house designers. Planned photo-shoots, art directed photographers, designed catalogues. Redesigned GLTC website in collaboration with the web manager.

### OKA Direct

Senior Graphic Designer & Studio Manager  
May 2004 to March 2012

Hands-on design manager for a multi-channel home furniture retailer. Managed a team of ten permanent, freelance designers and copywriters. Scheduled projects, briefed designers and monitored progress daily.

### MensHealth Magazine

Freelance Editorial Designer  
March 2004 to April 2004

Designed page layouts including fashion spreads, sports training and electronic features.

### Wardour Communications

Freelance Editorial Designer  
January 2004 to February 2004

Developed editorial concepts and designed final layouts for a Co-Op customer magazine. Researched stock imagery and managed photography budget.

### Scorpio Multimedia (Telewest)

Editorial Designer  
February 2001 to December 2002

I was the leading designer on Cable Guide magazine working alongside the art director. Created page layouts for feature spreads. Commissioned and, art directed photographers and illustrators.

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## EDUCATION

### Editorial Design - West Herts College

September 1996 to July 1998  
BA (Hons) 2.2 Graphic Design

### Graphic Design -

Cumbria College of Art and Design  
September 1994 to July 1996  
HND Corporate ID & Packaging

## LANGUAGES

### Spanish - A2 higher Intermediate

Institute of Modern Spanish Merida, Mexico,  
Sept 2002 to Jan 2003

Centro Melkart, Cádiz, Spain, Sept 2015

Instituto Hispanico, Murcia, Spain, June to July 2019

## VOLUNTEERING

### Estacion Inglesa

Alicante, Spain August 2019. Group activates aimed at helping Spaniards improve their English.

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## KEY SKILLS

### Design:

- Graphic Design
- Website Design
- Email Marketing
- Editorial Design
- Logo & Branding
- Brand Guidelines

### Digital:

- Websites
- Email Newsletters
- Digital Marketing
- Social Media

### Print:

- Retail POS & Windows
- Brochures & Catalogues
- Signage
- Leaflets & Invitations
- Advertisements

### Programs:

- Sketch App
- Adobe  
InDesign  
Illustrator  
Photoshop
- WordPress
- HTML, CSS3 (Basic)
- Microsoft Office

### Studio Management:

- Team Leader
- Project Management
- Creative Brief Writing
- Budget Planning

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**INTERESTS** I LIKE VISUAL ARTS, FILM, PHOTOGRAPHY, LEARNING LANGUAGES AND TRAVELING. I LOVE COLLECTING MUSIC, VINYL AND MEMORABILIA. ENJOY WALKS IN THE COUNTRY OR SEASIDE ■